

2006 Street Scramble and Seattle Night & Day Sponsorship Opportunities

In-kind packages

<u>Scramble Friend</u>	<u>Scramble Sponsor</u>	<u>Scramble Contributor</u>	<u>Scramble Benefactor</u>
<p><i>\$100 in-kind contribution</i></p> <p>* Benefits below apply to a single Scramble</p>	<p><i>\$250 in-kind contribution</i></p> <p>* Benefits below apply to a single Scramble</p>	<p><i>\$500 in-kind contribution</i></p> <p>* Benefits below apply to a single Scramble</p>	<p><i>\$1000 in-kind contribution</i></p> <p>* Benefits below apply to a single Scramble</p>
Logo, link, and 50 words on website sponsor page during entire series	Logo, link, and 50 words on Scramble info page 4 weeks preceding Scramble	Logo, link, and 50 words on Scramble info page 4 weeks preceding Scramble	Logo, link, and 50 words on front page of website 4 weeks preceding Scramble
Your name/logo listed on sponsor section of event program	Your name/logo listed on sponsor section of event program	Your name/logo listed on sponsor section of event program	Article on your business (75 words) in event program
Announcement at post-event award ceremony	Announcement at post-event award ceremony	Announcement at pre-event briefing <i>and</i> post-event award ceremony	Announcement at pre-event briefing <i>and</i> post-event award ceremony
	Logo printed on competitor maps (0.5 sq. in.)	Logo printed on competitor maps (0.5 sq. in.)	Your location highlighted on competitor maps, small ad (2 sq. in.) printed on maps, and an arrow pointing from ad to location
		Team entry (any size) at that Scramble. Sponsor a winning team and get great publicity -- we can recommend a hot team!	Team entry (any size) at that Scramble. Sponsor a winning team and get great publicity -- we can recommend a hot team!
		Sponsorship mentioned in press releases to all major local media	Sponsorship mentioned in press releases to all major local media
			Banner displayed at event (sponsor provides banner, up to 10 ft. long)

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Cash packages

<u>Series Sponsor</u>	<u>Series Benefactor</u>	<u>Scramble Title Sponsor</u>	<u>Series Title Sponsor</u>
\$1000 cash contribution *Benefits below apply to all six events in the series	\$2500 cash contribution *Benefits below apply to all six events in the series	\$5000 cash contribution * Benefits below apply to a single Scramble Scramble named for your business	\$20,000 cash contribution *Benefits below apply to all six events in the series Entire series named for your business
Logo, link, and 50 words on front page of website during entire series	Logo, link, and 50 words on front page of website during entire series	Logo, link, and 50 words on front page of website during entire series	Logo, link, and 50 words on front page of website during entire series
Article on your business (100 words) in any single event program; your name/logo listed on sponsor section in all event programs	Articles on your business (100 words) in any two event programs; your name/logo listed on sponsor section in all event programs	Article on your business (150 words) on front page of event program	Series of articles on your business (100 words each) in all event programs
Announcement at post-event award ceremonies	Announcement at pre-event briefing and post-event award ceremonies	Announcement at pre-event briefing <i>and</i> post-event award ceremony	Announcement at pre-event briefing and post-event award ceremonies
Logo printed on competitor maps (1 sq. in.)	Logo printed on competitor maps (2 sq. in.)	Your location highlighted on competitor maps, small ad (2 sq. in.) printed on maps, and an arrow pointing from ad to location	Logo printed on competitor maps (3 sq. in.)
Two-person team entry at Night & Day or team of any size at any one Scramble. Sponsor a winning team and get great publicity -- we can recommend a hot team!	Team entry (any size) at any one Scramble plus Night & Day. Sponsor a winning team and get great publicity -- we can recommend a hot team!	Team entry (any size) at that Scramble. Sponsor a winning team and get great publicity -- we can recommend a hot team!	Team entry (any size) at entire series. Sponsor a winning team and get great publicity -- we can recommend a hot team!
Sponsorship mentioned in press releases to all major local media	Sponsorship mentioned in press releases to all major local media	Sponsorship mentioned in press releases to all major local media	Sponsorship mentioned in press releases to all major local media
Banner displayed at two of six events, at our discretion (sponsor provides banner, up to 10 ft. long)	Banner displayed at all events (sponsor provides banner, up to 10 ft. long)	10x10 booth space at Scramble (we provide booth if desired), including display of banner (sponsor provides banner, up to 10 ft. long)	10x10 booth space at all events (we provide booth if desired), including display of banner (sponsor provides banner, up to 10 ft. long)
		200 posters throughout Scramble area 3 weeks preceding event	500 posters throughout Seattle and the Eastside 4 weeks preceding Seattle Night & Day Challenge
		Banner on major street of neighborhood, or the like	Name and logo prominent on series T-shirt, sold at all events

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Special packages

<u>Scramble Caterer</u>	<u>Checkpoint Sponsor</u>
<p><i>Refreshments for 200 at one Scramble</i></p>	<p><i>\$100-500 in-kind contribution (sliding scale depends on size of business); may be combined with other sponsorship packages</i></p>
<p>Logo, link, and 50 words on website sponsor page during entire series</p>	<p>Your business serves as an event checkpoint at your neighborhood's Scramble</p>
<p>Your name/logo listed on sponsor section of event program</p>	
<p>Announcement at pre-event briefing <i>and</i> post-event award ceremony</p>	
<p>Banner hung at food table OR front-page article in Scramble program (our discretion)</p>	